

YEEZY

Monday, February 26, 2024

TO WHOM IT MAY CONCERN

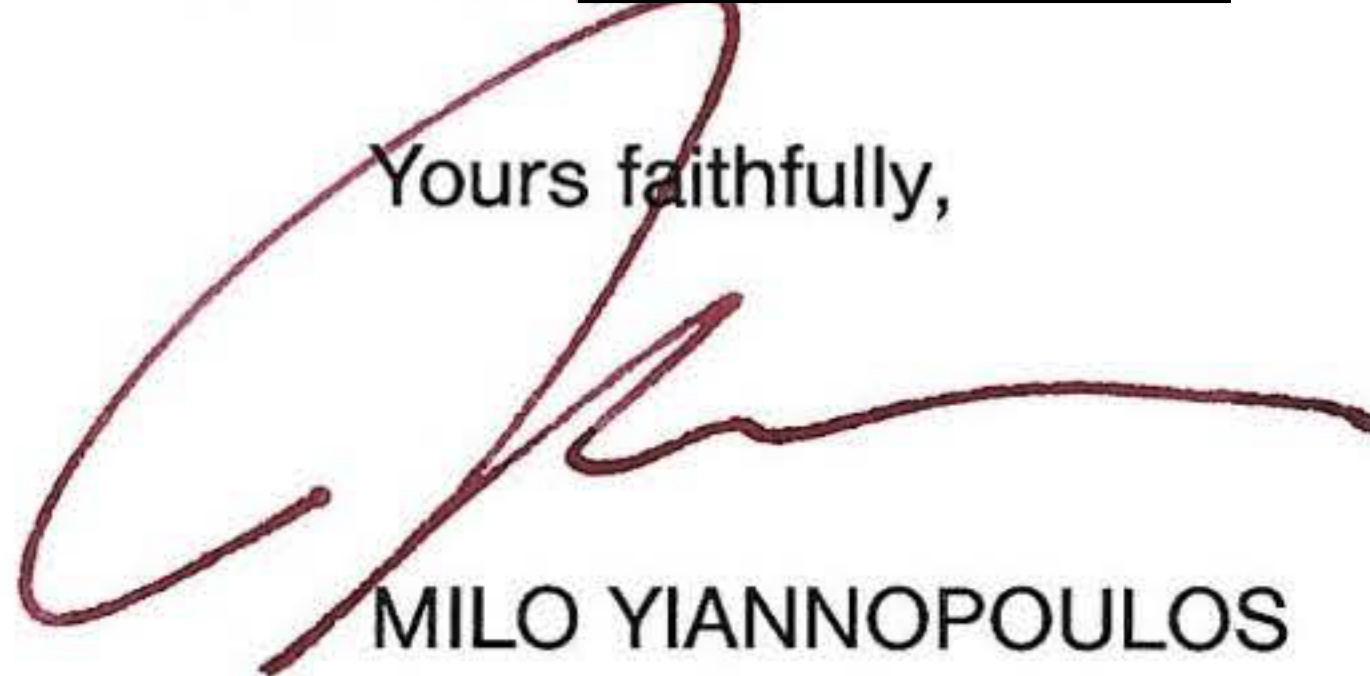
Ye is one of the most recognizable people in the world, on par with presidents and popes. He didn't take the decision to change his name, potentially sacrificing some of the immense value captured by the brand "Kanye West," lightly. The change was made fully, legally, and permanently. This is who he is now. His name is Ye.

We are reaching out to streaming platforms, publishers, stores, unions, lyrics websites and data resellers. This change will happen everywhere. Your platform has been identified as one of the most visible places this change may occur, and we passionately hope you will be able to fully and properly reflect the new name and identity of such an enormously influential and historic figure.

[REDACTED] He has on several occasions referred to it as his slave name. Ye is a black man in America who wants the right to full self-determination just like everyone else. My colleagues and I are reaching out at his urging and hope you can assist in this effort by bringing any and all instances of his name into line on your services.

Thank you in advance, and please do reach out to me if I can be of any further assistance or if you require further clarity or information, via email at [REDACTED] or at [REDACTED]

Yours faithfully,



MILO YIANNOPOULOS
Chief of Staff

[REDACTED]